



"You Deserve EASYstreet"

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Since this real estate savvy group of unique and progressive gentlemen established EASYstreet Realty in 2000, there's not been a lot of grass growing under their feet. Chemistry and camaraderie might radiate from their photo, but when I sat down with EASYstreet owner Steve Robbins, I learned that there is so much more to this fantastic four. Owners Steve Robbins, Brian Holle, Chris Kukelhan and Allen Williams each bring dynamic strengths to the operation and the results of that equation equal nothing but sheer success.

EASYstreet Realty is an Indianapolis-based company that has opened additional offices in Las Vegas, Charlotte and Tampa. I asked Steve if they chose those locations because they're fun places to visit, "It might appear that way," he laughed, "but we researched the markets across the country and decided on those locations according to certain criteria." Steve went on to say that each of the partners travels to the other offices regularly and every location is equally important.

"The Indianapolis office represents the heart of our organization," Steve said. "We have over 30 people in this office and all of our agents are full-time REALTORS. Our use of technology, a broad marketing reach and our unique Client Care Program are what separate us from the competition. Partner Chris Kukelhan's expertise is in the aforementioned technology and EASYstreet's web presence. Allen William is the Principal Broker, concentrating on marketing and legal issues. Brian Holle focuses on sales and sales training. Steve added, "We really pride ourselves on our marketing and sales superiority, and we work hard to ensure every agent receives the training they need to be successful. That way our customers will get the value and expertise they deserve."

Steve works with the people, managing the agents and office staff. He communicates directly with the builders, mortgage companies and the other associate partners involved in the business. "We started out as new construction buyer agents and continued to progress." They've involved into a full-service agency where the clients' price points vary and the company's expertise has broadened. "I'm proud that our service after the sale has become an absolute strength of our organization. We're not interested in today's clients becoming somebody else's tomorrow."

Steve told me something else that separates their firm from others – EASYstreet agents understand mortgage financing as well as many loan officers. "For some clients it's *just help me get a loan* and for others it's *help me get the right loan*. Our insight on financing really helps our clients make informed decisions on the loan programs that are best for them."

“The experience and expertise throughout our organization ensures that prospective clients will have a top-notch real estate professional representing them when buying or selling a home, as well as a company that will be there for their clients well after they close on a home.” Steve wrapped up our interview by saying, “our mission is to create raving fans out of our clients. It’s incredible to be able to watch our agents do just that everyday.”